

# Goals & Objectives

Goal #1: Improve mobility and transit accessibility throughout Central Orlando

## Objectives:

1. Improve travel circulation by connecting major activity centers in area.
2. Provide an effective connection to existing and future regional transit services, including SunRail.
3. Improve transit level of service between existing and future major trip destinations.
4. Support development of a pedestrian environment with increased transit use, and more walking in central city area.
5. Accommodate travel demand associated with special events through alternative modes.

# Goals & Objectives

Goal #2: Assure equitable transportation options for the community

## Objectives:

1. Provide additional services for the transit dependent population.
2. Provide equitable transportation services and benefits to all users.
3. Provide equitable sharing of costs for transit improvements among those who benefit from them.

# Goals & Objectives

## Goal #3: Enhance the quality of the environment

### Objectives:

1. Promote transit improvements that are consistent with adopted growth management plans.
2. Manage parking demand within Downtown and other activity centers to promote sustainability.
3. Improve air quality by reducing automobile emissions and pollutants.
4. Minimize encroachment on sensitive residential areas and environmental features.

# Goals & Objectives

Goal #4: Enhance the social integrity of the urban community

## Objectives:

1. Improve neighborhood accessibility and connectivity with enhanced transit service.
2. Provide transit improvements in a manner that does not bisect communities.

# Goals & Objectives

Goal #5: Develop transportation options that are financially viable

## Objectives:

1. Determine the ability of local agencies to fund the estimated local share of capital costs.
2. Determine the ability of local agencies and the private sector to fund estimated operating and maintenance (O&M) costs.
3. Develop transit improvements in the most cost-effective manner.
4. Maximize the economic benefits gained from transit capital investments.
5. Implement transit improvements in a timely manner.

# Goals & Objectives

Goal #6: Promote economic development and new development/redevelopment opportunities

## Objectives:

1. Serve existing and future high-density land uses (e.g. mixed-use, residential, commercial, office and institutional use) with improved transit.
2. Provide transit investments supportive of the City's redevelopment/development and land use plans.
3. Encourage transit-oriented development projects by the public and private sector that would promote transit use.